

**THE BASIC FRAME-WORK:  
Developed By MTC Global**

**OBJECTIVE**

- Additional knowledge outside the syllabus for a holistic view e.g. social, political, scientific and economic state of affairs at home, in the country and the global scenario.
- General Skills required to be able to deal with people, problems, proposals and situations effectively.
- Domain specific skills for various areas of specialization
- Development of positive and rational attitudes and innovative thinking.

**IMPACT: MACRO-ENVIRONMENTAL FACTORS**

**COLLEGE CAMPUS**

As per Government Regulations

GD

PI

Presentation Skills

Preference to Industry Experience

Additional Test while admitting if necessary

Basic English Knowledge and proficiency

(Flexible criteria apart from the first point to ensure seats are also filled)

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**IMPACT: MICRO-ENVIRONMENTAL FACTORS**

**LIFE SKILLS  
30% TIME**

**VALUE ADDITION COURSE:  
30% TIME**

**SYLLABUS COVERAGE: 40% TIME**

HR Audit

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Fundamental Knowledge and Clarity in Concept Application

Employable Students

360 Degree Development

Entrepreneurial Student